

URBANISM WEEK

Engaging citizens with digital media

Urbanism Week Delft 26 sept 2012

Michiel de Lange

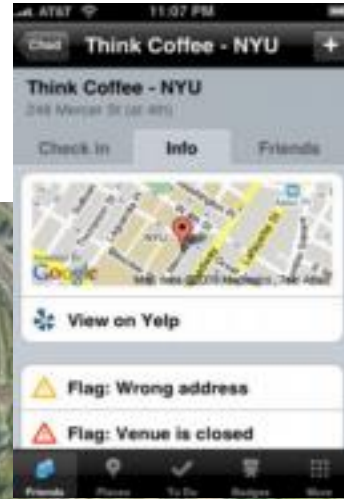
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Context: media city as current urban condition

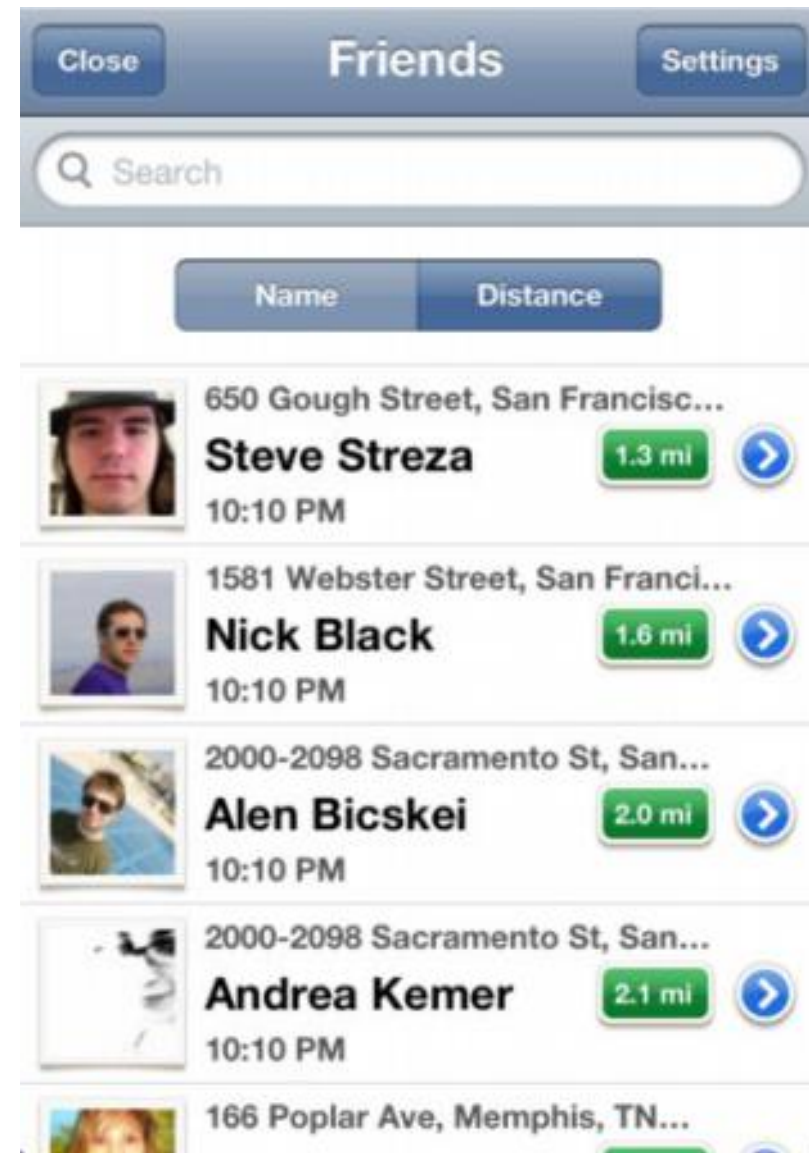


Questions for urban designers about socio-spatial transformations



Challenges:

How can we use technologies for more than simple problems?
How can we engage citizens with (the design of) the city?



Cities are facing complex collective issues



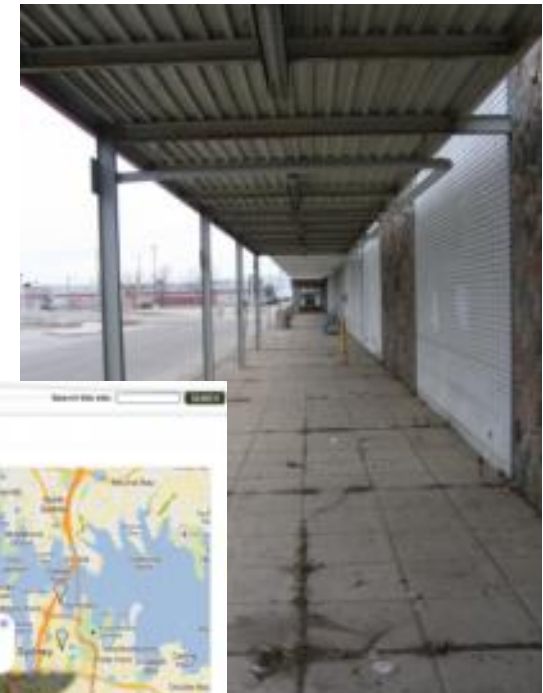
www.geth2ogame.com



www.wego.nu



www.energyshortage.org



emptyspaces.culturemap.org.au

Urgency: urban design in crisis?

- economic situation
- expert knowledge
- (political) legitimacy

Architects are drifting away from democracy

20 July 2012 | By Wouter Vanstiphout

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The profession's aversion to interference may end up doing it harm



Wouter Vanstiphout

Are architects not into democracy? Civilian interference in the design process isn't exactly welcomed by the profession. This ranges from moaning about interventions by non-professionals that complicate new projects to admiring the Chinese government for "getting things

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»» The political basis for architecture is vanishing from portfolios

My fellow columnists and I have reflected on what could be a truly progressive urban agenda for architecture and planning. To me, this does not lie with a partisan choice for one type of party politics but with a more fundamental cause: the re-engagement of architecture and urban planning with public decision making, involving the maximum number of civilians. This means the upscaling and institutionalising of what are now incidental experiments with participation, crowd-funding and other such methods, so that spatial decision-making becomes a real authentically democratic process. It also means drastically

Participation in the media city

I. Open Data + Open Gov: data as new resources



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Staat bevolking

Gatenschap

Leefbaarheid & Veiligheid

- woningbreken per 1000 woningen
- vandalisme
- misdrijven van vandalisme per 1000 inwoners
- drugs- drankoverlast
- drugs- drankoverlast per 1000 inwoners
- geweldsmisdrijven
- rewisfismisdrijven per 1000 inwoners

Personeninkomen

Gezorgen

Tweede Kamer Verkiezingen 2010

Leegstaande winkelpanden

Werkloosheid

Huishoudens

Vestigingen en Woningaanbod

Maximum waarde y-as: [input] [input] [input]



www.buurtvergelijker.nl

Participation in the media city

2. Crowdsourcing issues: citizen science, sensing, data visualization



Participation in the media city

3. Co-creation + DIY urban design: new processes



Participation in the media city

4. Networked publics



Participation in the media city

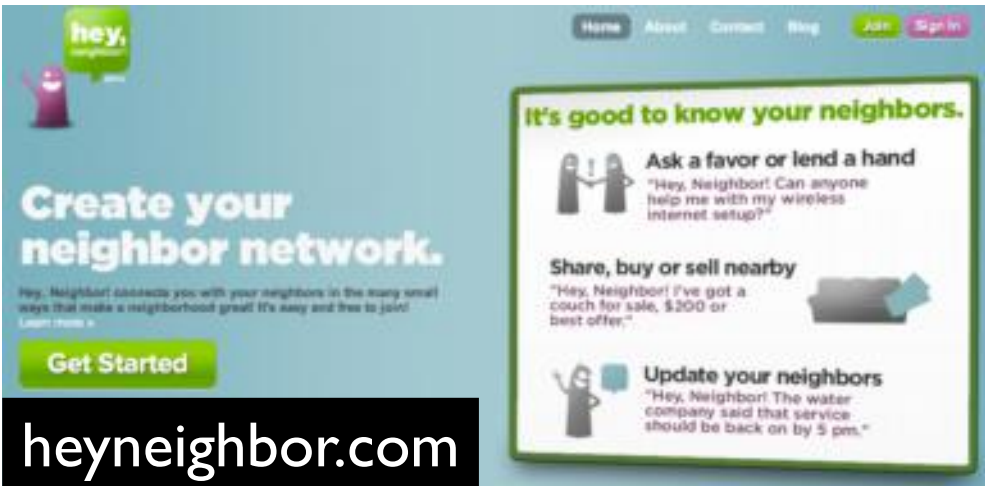
5. Social currencies + collaborative consumption: new value creation



www.bijlmereuro.net



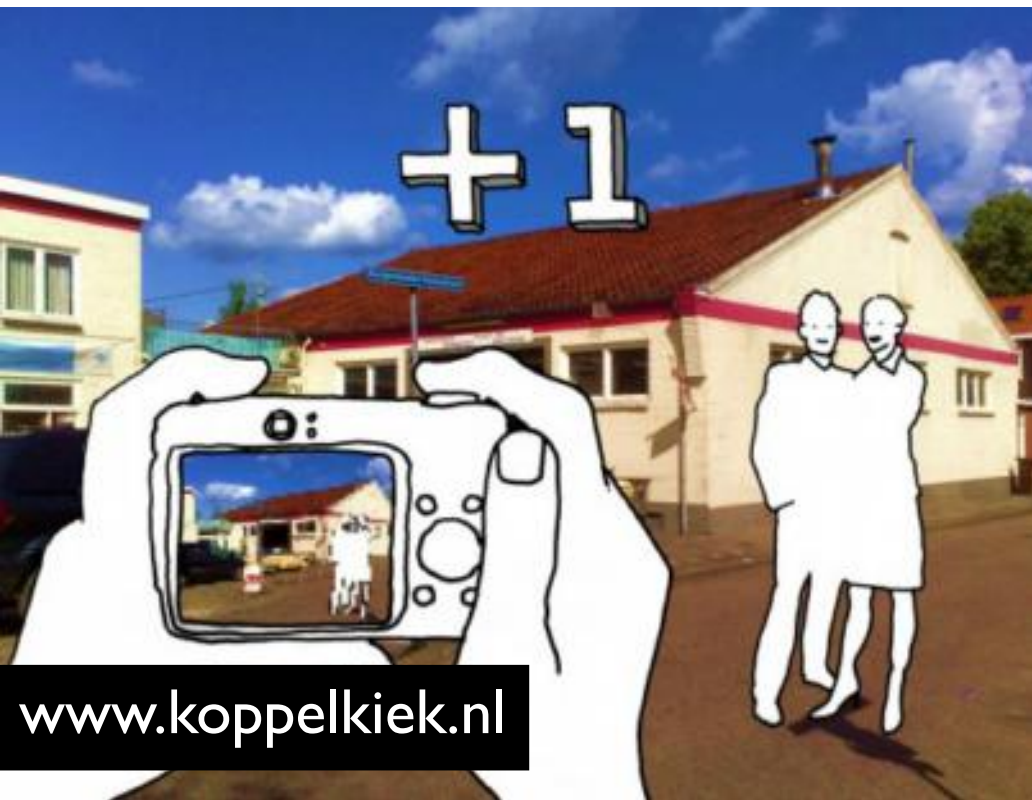
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heyneighbor.com

Participation in the media city

6. Meeting in public space: play and (media) art



Workshop: what are we going to do?

- Number of complex collective issues
- How can digital media be used in addressing these issues?
- Not just technology, think about how to port the participatory ethics of online culture to urban questions!
- Various possible moments for using media in the design process.

Questions?

12:30 – 12:45 Introduction Michiel de Lange

12:45 – 12:50 Form teams around issues

12:50 – 13:00 In teams, identify main issue to tackle (analysis phase)

13:00 – 13:10 Analyze stakeholders involved (analysis phase)

13:10 – 13:30 Generate ideas (brainstorming phase)

13:30 – 14:00 Select one idea and start developing a prototype (prototyping phase)

14:00 – 14:30 Plenary presentations



Thanks!

Michiel de Lange

mdelange@bijt.org

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