

Wie, wat, waar, waarom, hoe?

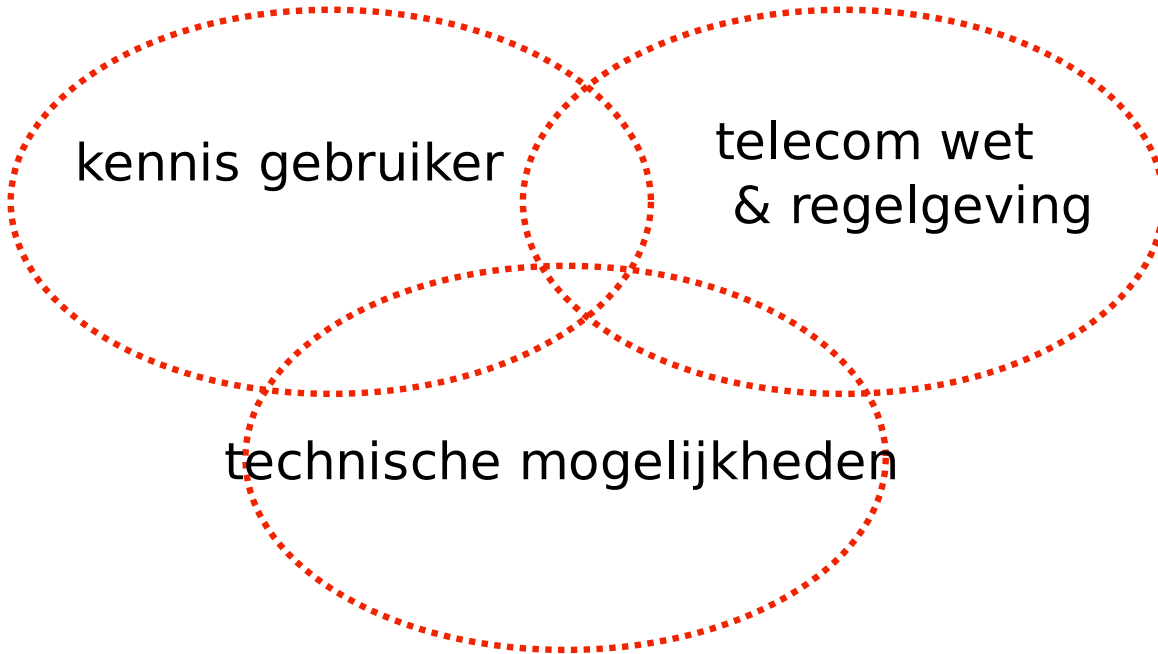
Wie? produced content, user-generated content?

Wat? informatie, communicatie, sociale interactie?

Waar? anytime/anyplace/anywhere? locatie-gebonden?

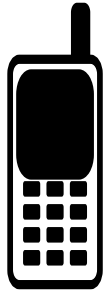
Waarom? bijv. valt er iets te winnen?

Hoe? broadcast - narrowcast - many to many



Mobiele telefoon als PAN

(personal area network)



NFC/RFID: < 0.2 m, 424kbit/s, < 0,1 sec

Bluetooth: 10/100 m, 2,1 Mbit/s, 6 sec

WiFi: 30-60 m, 11/54/100 Mbit/s, 3-10 sec

UMTS/3G: 1-1,5 km, 1,5 - 7,2 Mbit, 5-10 sec

GPS: worldwide range, no data up